

2023 SPONSORSHIP OPPORTUNITIES



CYSTIC FIBROSIS FOUNDATION

Thursday, Sept. 21st, 2023

Springdale Station

7-10pm

ABOUT OUR

Backyard Ball



The 6th Annual Backyard Ball is bringing together Austin's best food and drink to benefit the Cystic Fibrosis Foundation of Central Texas. Enjoy unlimited samples of beverages from local breweries, food from the hottest local restaurants and more! The evening will also feature live music, a silent auction and speaker from the local CF community.

You have an opportunity to be part of **defeating this terrible disease.**

Backyard Ball brings together Austin's philanthropic professionals and community leaders to support finding a cure for Cystic Fibrosis and is the culminating event for the 2023 Austin's Finest Campaign.

Austin's Finest Honorees are outstanding men and women who are nominated for their exemplary leadership, active involvement in the community, and business excellence to join in the fight to treat & end CF.

BENEFITS for your corporation

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate involvement encourages collaboration among colleagues and builds leadership.



This sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and look forward to your participation as a sponsor.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



PRESENTING

\$10,000 (\$9,408 tax deductible)

- Company recognized as Presenting Sponsor on all event materials.
- Company logo on event invitation, e-correspondence, CFF Website, social media sites, etc.
- Company name and logo on keepsake tasting glasses distributed to all event guests
- 16 tickets with reserved table
- Opportunity to speak in the evening presentation
- Corporate logo or acknowledgement featured in evening program
- Premiere signage and acknowledgment as a sponsor throughout the evening
- Minimum of 3 social media mentions related to the event

PLATINUM

\$5,000 (\$4,556 tax-deductible)

- Company recognized as Platinum Sponsor on all event materials
- Company logo on event invitation, e-correspondence, CFF Website, social media sites, etc.
- 12 tickets with reserved table
- Verbal recognition in the evening presentation
- Corporate logo or acknowledgement featured in evening program
- Prominent signage and acknowledgment as a sponsor throughout the evening
- Minimum of 2 social media mentions related to the event

GOLD

\$2,500 (\$2,130 tax-deductible)

- Company recognized as Gold Sponsor on all event materials
- Company logo on event invitation, e-correspondence, CFF Website, social media sites, etc.
- 10 tickets with reserved table
- Verbal recognition in the evening presentation
- Corporate logo or acknowledgement featured in evening program
- Premiere signage and acknowledgment as a sponsor throughout the evening
- Minimum of 1 social media mentions related to the event

SILVER

\$1,000 (\$704 tax-deductible)

- Company recognized as Silver Sponsor on all event materials
- Company logo on event invitation, e-correspondence, CFF Website, social media sites, etc.
- 8 tickets with reserved table
- Verbal recognition in the evening presentation
- Corporate logo or acknowledgement featured in evening program
- Premiere signage and acknowledgment as a sponsor throughout the evening

BRONZE

\$500 (\$352 tax-deductible)

- Company recognized as Bronze Sponsor on all event materials
- Company logo on event invitation, e-correspondence, CFF Website, social media sites, etc.
- 4 tickets with reserved cocktail table
- Verbal recognition in the evening presentation
- Corporate logo or acknowledgement featured in evening program
- Signage and acknowledgment as a sponsor throughout the evening

2023 EVENT SPONSORSHIP FORM



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting \$10,000 (\$9,408 tax deductible) | <input type="checkbox"/> Silver \$1,000 (\$704 tax deductible) |
| <input type="checkbox"/> Platinum \$5,000 (\$4,556 tax deductible) | <input type="checkbox"/> Bronze \$500 (\$352 tax deductible) |
| <input type="checkbox"/> Gold \$2,500 (\$2,130 tax deductible) | |

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
- Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Central Texas Chapter

3316 Bee Caves Rd

STE A

Austin, TX 78746

512.338.1744

Please email Kimberly Derrick with any questions or concerns. kderrick@cff.org

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.



Our vision is
A CURE FOR 100% of people living with cystic fibrosis.
 – WE WILL NOT LEAVE ANYONE BEHIND.

MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

1 IN 31

AMERICANS
 ARE SYMPTOMLESS
 CARRIERS OF THE
 DEFECTIVE CF GENE

53

MEDIAN PREDICTED SURVIVAL AGE
 FOR SOMEONE BORN WITH CF —
 MORE THAN DOUBLED SINCE THE
 START OF THE CF FOUNDATION

0

CURES EXIST FOR
 CYSTIC FIBROSIS

DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





SPONSORSHIP GUIDELINES

We are grateful for your support in the below statements you will find guidelines around event attendance and COVID-19 safety protocols, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials. To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For indoor events, it is CFF policy to invite only one person with CF to be in-person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Participant agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 14 times its 2022 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.